



pride  
preview



2013 **WEEKEND**

may 24, 25 & 26 • memorial day weekend  
[BigGayHudsonValley.com](http://BigGayHudsonValley.com)

**sponsor**

**donate**

**marketplace**

three ways to show your support

**Our hit kick-off to the summer season  
is back for a blockbuster 5th year!**

This annual three-day event draws a total attendance of well over 1,500 locals and visitors - read on to see how you can be involved as a supporter of this year's celebration.

# overview

Consisting of a series of three events over the Memorial Day holiday, **Pride Preview Weekend** ushers in the summer pride season with community-minded events for everyone of the Hudson Valley region.

## Pride Preview Kick-Off Party

**[Friday night, May 24th; The Out Bar, Poughkeepsie]**

*This sports-themed party sets the whole weekend in motion! Featuring drink specials, giveaways, and a variety of performers from New York City, last year's party drew more than 200 attendees.*

## Pride Preview Cruises

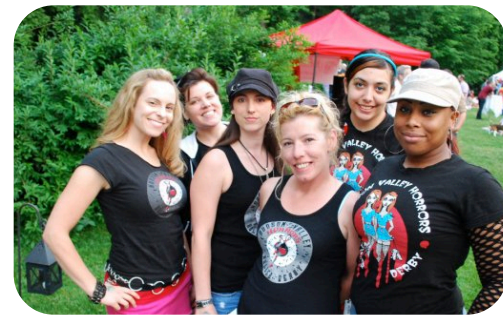
**[Saturday night, May 25th; Waryas Park, Poughkeepsie]**

*Setting sail from Poughkeepsie's beautiful downtown waterfront, the locally-operated HV Mystere takes us up & down the Hudson aboard a party boat completely outfitted with lights, live entertainment, and a cash bar. This year's "Sunset Cruise" (5:30pm to 7:30pm) will revel in the splendor of a summer evening on the river. Our second 'Red Ribbon' cruise (8:30pm to 10:30pm) will benefit the Hudson Valley AIDS Walk. More than 150 people will have the opportunity to experience the Hudson River between these two events.*

## Pride Preview Picnic

**[Sunday afternoon, May 26th; Tymor Park, Union Vale]**

*The main event! Our hit BYO community picnic will be in the middle of Dutchess County's bucolic Tymor Park. With activities hosted by community groups, a marketplace of gay and gay-friendly businesses, live performers, DJs, dancing, and Drag Bingo, this BYO event attracts a broad segment of the LGBT community with 600+ in attendance in years past.*



# sponsor



Sponsorships for Pride Preview Weekend give you or your organization premier brand awareness as affirming and supportive of the Hudson Valley's gay & lesbian community.

only one left!

## Presenting Sponsor **\$1500**

**Our top-tier sponsors will receive:**

- ▶ Top promotional billing on printed and online materials
- ▶ An advertising package with Big Gay Hudson Valley.com and Big Gay Hudson Valley's Online Magazine (\$500 value)
- ▶ Complimentary registration for a six-foot table in the Pride Preview Picnic Marketplace (\$125 value)
- ▶ Six complimentary admissions to Pride Preview Picnic (\$60 value)

## Partner **\$750**

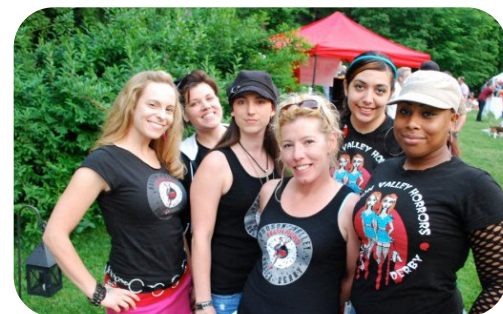
**Our mid-level sponsors will receive:**

- ▶ Promotional billing on printed and online materials
- ▶ An advertising package with Big Gay Hudson Valley.com and Big Gay Hudson Valley's Online Magazine (\$300 value)
- ▶ Complimentary registration for a six-foot table in the Pride Preview Picnic Marketplace (\$125 value)
- ▶ Four complimentary admissions to Pride Preview Picnic (\$40 value)

## Supporter **\$250**

**Our community level sponsors will receive:**

- ▶ Promotional billing in online materials and event banners
- ▶ Complimentary registration for a six-foot table in the Pride Preview Picnic Marketplace (\$125 value)
- ▶ Two complimentary admissions to Pride Preview Picnic (\$20 value)



All sponsorships must be secured by Friday May 3rd

To discuss sponsorship opportunities, please contact Patrick Decker at [patrick@biggayhudsonvalley.com](mailto:patrick@biggayhudsonvalley.com) or call 315.783.6263

# marketplace



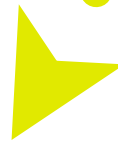
This year's Pride Preview Picnic will feature a marketplace for gay-owned and gay-friendly businesses to directly interact with party attendees.

## Vendor Table Registration \$125

- ▶ Includes one 6-foot table and admission for up to two company representatives
- ▶ The Pride Preview Picnic Marketplace will be open from 2:00pm until 8:00pm

With only 15 tables available, [CLICK HERE](#) to learn more and register your business today!

# donate



Pride Preview Weekend is full of activities and giveaways for our attendees. Get your product into the hands of the region's gay & lesbian community by donating prizes for games like our acclaimed "Drag Bingo" with Trixie Starr!

- ▶ We warmly welcome actual products and gift certificates in any range of denominations.

[CLICK HERE](#) to learn more and donate to Pride Preview Weekend today!





pride  
preview



2013 **WEEKEND**

may 24, 25 & 26 • memorial day weekend  
[BigGayHudsonValley.com](http://BigGayHudsonValley.com)

**sponsor**

**donate**

**marketplace**

three ways to show your support

Questions? Thoughts? Comments?  
Looking to help out?

Contact Patrick Decker at  
[patrick@biggayhudsonvalley.com](mailto:patrick@biggayhudsonvalley.com) or call 315.783.6263